### 20 years of 'fairness in trade'

'It's when ordinary people rise above the expectations and seize the opportunity that milestones truly are reached'

Kirit Dave, Jan Simmons and Dipesh Shroff conceived the idea of empowering artisans, producers, craftsmen and small farmers to enhance their livelihoods and alleviate poverty through income generation. They served as a connect between buyers in Europe who were looking for an opportunity to introduce 'fairness in trade', by sourcing from developing countries. IRFT represented small producers in India whose export products found fair-trade market as a viable option.

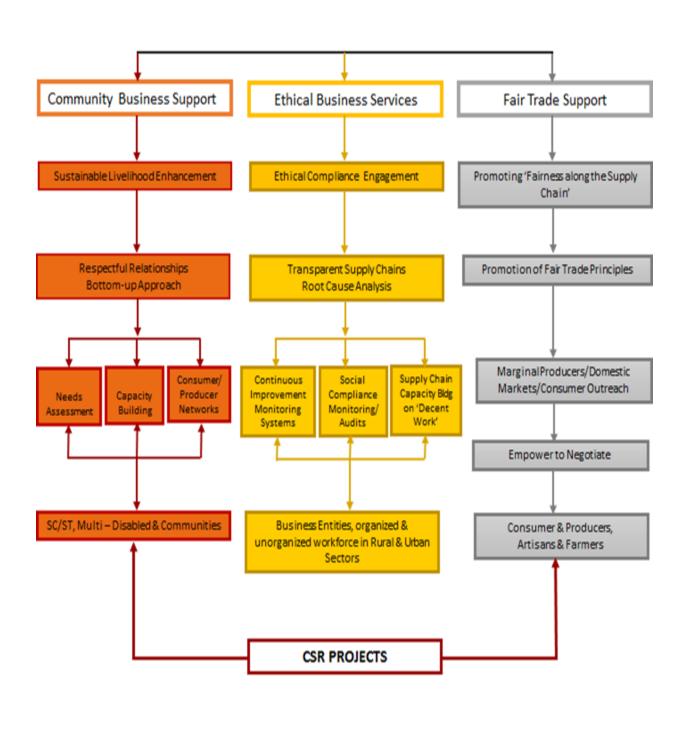
Since then IRFT, established under the Bombay Public Trust Act 1995, has grown in dimension. Working at the intersection of business and development, giving farmers and artisans' access to mainstream markets while encouraging large businesses to incorporate social responsibility and transparency into their core values.

Working closely with both the vulnerable ends of the supply chain, IRFT inspires the supply chain to think fair and propagate fairness along with whole supply chain ensuring a fair deal to one and all.

### Down Memory lane:



### 'Towards Fair & Sustainable Livelihoods'



### **COMMUNITY BUSINESS SUPPORT**



An annual event where the best learning happens at the point when producers meets the consumers.

This fiscal year the Parivartan Crafts Mela was held at Goregaon Sports Club on October 31, 2015, supported by First Rand Bank and Union Bank.

Mr. Udaykumar Vinzanekar, President, Punarvas Education Society formally inaugurated the Exhibition Pavilions and addressed the gathering during the inaugural function. The chief guest was the Actor - Raj Kumar Yadav.

25 small and marginalized NGOs and social entrepreneur groups thoughtfully displayed an array of the art-form they represented ranging from trinkets, artefacts, vibrant Diwali decorations, ethnic sarees, kurtis etc.

The star attractions once again were Acupressure and Massage by the blind - National Association for the Blind and Free Arabic Mehendi.

The Parivartan Mela is not just a platform for market exposure, it serves to reinforce training at the Point of Purchase. Subsequently making hand-holding approach, backed by class-room trainings on management systems, fine tuning costing; pricing, production, quality control and financial management more effective. For instance, Pragati Pratishtan, it was practical lesson like demand for design alternatives, colour-schemes, uniqueness, specialty pricing, quality and quantity learnt at the Point of Purchase and the aspiration to self — entrepreneurship development.

Feedback from one of the first-time participant:

"This was the best platform for my handloom sarees and salwars. <u>I made 3 contacts who were interested in bulk buying</u> to start their own online business. This is worth appreciating. I am very thankful. Most importantly it was a <u>cream layer crowd</u>. I learnt a lot I understood the basic requirement of the people specifically the demand in handloom sarees".



### **Full Circle Learning:**

IRFT with the funding from TATA Capital Financial Services Limited (TCFSL) committed to work with the small and medium social enterprises, conducted the Full Circle Learning Workshop – I. This Financial Management Learning was carried out in a series of four Basic Training Workshops.

**Trainees Testimonials** 



"I was very comfortable with the innovative interactive and tools used during the training. Much of the gaps were filled"

Shalini Datta, Founder Trustee, After Taste.

"I am not a finance person; still I could understand all the cost components. The case study and intense illustrations made me comfortable with the subjects".



Preethi Mutta, CEO, Access Life Assistance Foundation.

### Sustainable Livelihood Development Project

Pragati Pratishthan an NGO established in 1972, has been working with the Tribal towards social, environmental challenges that affect the indigenous tribes in Palghar District. With good intention and limited resources Pragati Pratishthan interventions have been continuous but disjointed in its approach and implementation.

IRFT with the support of Tata Capital Financial Services Ltd. have committed to handholding and developmental trainings to Pragati Pratishthan staff and beneficiaries including families in the seven villages of Palghar to enhance their skills towards Sustainable Livelihood and Self – Reliance.



After the Needs Assessment, IRFT planned and executed the Market Linkage programmes I & II, at Goregaon Sports Club and Thane Rotary Club Trust, to bring about awareness in terms of design, quality, production efficiency and pricing of the Pragati products. This programme gave an insight into the gaps and a reference point for further team building sessions through a Bottom – up approach.

The Thane Rotary Trust Expo was a follow-up of the 6 months intervention at Pragati where emphasis was given on product development and designing through demonstrations to Team Pragati on 'What Sells'. Invitations were extended to the Corporate Funding Agencies 'Seeing is Believing'. Based on our understandings and outcomes, Phase III & IV programmes were initiated accordingly.

The Sustainable Development Project gave an insight into the strengths and weaknesses of the organization and the team, and the 'need to change' towards Sustainable progress

### ETHICAL BUSINESS SERVICES





FAIR LABOR
ASSOCIATION (FLA) signed an agreement with FRUIT THE LOOM (FOTL) to conduct a Workplace Fire Safety Facilitator Trainings for their 11 selected suppliers in China in two phases

The training modules were designed by Dr. David Gold for FLA, accredited by the Institution for Occupational Safety and Health (IOSH). Thus the training could be conducted only by qualified and certified trainers. Bhawna Solanki, an Indian Master Trainer, IRFT aptly fitted the profile and conducted the training along with Huizhen, the Chinese Master Trainer and Translator, FLA.

Penny Woronoff, the Supply Chain Sustainability Manager based in U.S. also participated in the training

The course was conducted as per prescribed syllabus, order and timeline. The simulation exercises incited pragmatic and vigorous discussions. The training gap assignments being the crucial part of the course was justified by the participants in their assignments and evidently observed during their presentations in the second phase. 60% of the participants were able to adopt the Zen style presentation approach and came up with clear real pictures to support their assigned topics. Serious hazards were identified and presented as a part of the Hazard identification assignment. 78 workers were collectively reached upto and awareness was created on fire safety issue by the participants as a part of the training assignment.

All the participants passed in the three areas of assessments i.e. the Post Test, Hazard Assessment and Training Gap Exercise. The lowest score being 69% and the highest score being 88% achieved by one of the participant.

The participants' feedback reflected the objective of the course was met.



A Corporate Social Responsibility wing of Ambuja Cements Ltd. works with the rural communities surrounding Ambuja's manufacturing sites. The Foundation is engaged in a variety of people-centric, integrated rural development projects. Since inception the Foundation has expanded its reach and diversified its programme to include as many members of its stakeholders group as possible.

ACF felt the need to build the capacity of the master trainer /project team at Bathinda, Kodinar & Chandrapur on decent work criteria and take it to the community level for which IRFT was approached.

A tailor-made training was conducted in three phases:

Needs Assessment - To gauge on the kind of intervention/training required to improve gender sensitivity and decent work parameters and how various ACF programmes/projects can be dovetailed for the betterment of target groups at ACF project locations.

Based on our overt and covert observations a Capacity Building Training for 28 Master Trainers/Project Team was conducted at Kodinar to appraise them of the 8 key indicators under the Decent Work Principles, process of implementation in their work areas and identifying integration opportunities to fulfill the 8 principals within the project areas of ACF.

Some of the valuable quotes from the participants:

**Vikram Singh Dahima from Kodinar said** "The training helped us to realize the very existence of Decent Work principles in our work areas and the importance of working on it'.

**Jitendra Bais from Chandrapur said,** "Though I have heard the word integration many a times, it is through this training that I understood the integration in its real sense and the possible practical interpretations of it in the project areas of ACF."

**Sudhakar Pinumalla from Nadikudi said,** "The interactive of Offer and Receive using the woolen balls as training tool helped us better understand the integration opportunities within the existing project areas of ACF".

Company is committed to a standard of excellence in every aspect of the business in every corner of the world, ethical and responsible conduct in all of their operations, respect for the rights of all individual and for the environment. They expect the same commitment to be shared by all manufacturers of Disney merchandise.

IRFT has been consulting Disney vendors through Gap Assessments and Continuous Improvement projects since 2012 and have built our strength on the requirements of Disney Code Of Conduct.

This fiscal year we have conducted Gap Assessments to the following corporates:





**Authentic Impex** 





IRFT being an expert in Social Compliance Audits, was approached by Conduct an audit based on the IRFT Code of Conduct at their factory in Roha for 137 workers.

This audit is related to the working standards, environment and business ethics of a company. After a meeting with the factory management and an assessment of the factory, a Gap Assessment Report and a photo album along with the comments/suggestions was prepared and sent to the client for corrective action plan.

pones embarked on 'control' audits' to test the strength of the audit data provided by audit companies. This process entailed doing a counter audits on factories supplying David Jones brand merchandise and having all factories and suppliers registered on the Supplier Ethical Data Exchange. IRFT was selected as David Jones Preferred Audit Providers for India, Bangladesh and Pakistan.

IRFT alongwith Ms. Jaana Quaintance, Ethical Sourcing Manager, David Jones Pty. Ltd., conducted Third Party Audits in November 2015 in Prabhat Textiles, Indore and Stalwart Homestyle, New Delhi. Based on their observations/findings Corrective Action Plans were discussed and formulated.



In 2009 IRFT attempted to convert and reinforce the Syngenta Code of Conduct on Child Labour, Health, Safety and Environment in a positive way by creating a positive identity and brand that created a bond between the Stakeholder and Syngenta Seeds Ltd. It depicted Syngenta as nurturing and caring for the 'Family' of the employees. NFT's & FT's and Syngenta me&mine was born.

Rigorous Train the Trainer trainings and follow ups by IRFT gave clarity on usage of endorsing the tools, to engage the growers and organizers to play and learn the Syngenta Code of Conduct. Since the induction the brand and the good work has been taken forward by leaps and bounds to 18 other countries by the Syngenta team. All the stakeholders are held together by the family spirit of Syngenta me&mine

In 2016 Syngenta approached IRFT to conduct an extension of the **Syngenta me&mine** with a holistic approach for the code of conduct on Health, Safety and Environment for two of its major seed producing regions Warangal & Eluru. The modules and tools created by IRFT for this assignment will be used for training in other regions by the Syngenta Team.

PAR, AAATIOLZAM PTR No. 8-16181 A.Y. 2016-2017

### INTERNATIONAL RESOURCES FOR FAIRER TRADE

### BALANCE SHEET AS AT 31ST MARCH, 2016

FUNDS & LIABILITIES	SOM	CURRENT	PREVIOUS	PROPURTY & ASSETS	SCHE	CURRENT	
	Ī	31-63-2016	31-03-2015		1	31-03-2016	
Trust Fund As per last Balance Sheet	*	989,084	989,084		2	812,233	H
was a recommendation by		589,084	989,084	Loams, Advances & Amount Receivables	>	2,874,640	9
Other, Liebilities Sundry Creditors	=	60,453	283,553	Deposits	5	528,500	8
Other Liabilities Advance Received Provision for Gratuity		12,769 9,636,623 \$40,815	234,464 15,028,706 413,975	Cash & Bank Balances In Saving a/c with Banks. Cash in hand	5	10,423,353	22.22
Provision for Doubliful Debts		46,318 10,296,918	15,950,097			10,429,715	10
Insume & Expenditure A/c As per last Balance Sheet Add /(Less) : Surplus/(Defect)	E	3,030,540	2,735,746				
The profession of the profession of	-	3,359,084	3,030,940				
Nates To Account	III.						
		14,645,086	19,970,121			14.645.086	100

Place: Mumbai As per audit report of even date for 5. Ramanand Alyar & Co. \*Chartered Accountants ]

Date: 30th May, 2016

Trustees

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For Internetional Resources For Fairer Trade.

Place: Mumbal Dulo ( Mittage ) C MAY 2010

Giper Parekn (Partner) M. No. 40991 Firm No. COO99ON

PAN AAATI 0124M A.Y. 2015-2016 PTR NO. E-16181

## INTERNATIONAL RESOURCES FOR FAIRER TRADE

# INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31-03-2016

(Amount in Rupees)	PREVIOUS	2014-15	386,468	3,294,193	1,300,000	6,135,915		11,116,576
	CURRENT	2015-16	749,003	5,382,081	2,460,156	4,371,476		12,962,716
	SCHE		60	v	٥	w		
	INCOME		By Interest income	By Grants	By CSR Contributions	By Other Income		
	PREVIOUS	2014-15		in the	10,709,033	112,350	295,193	11.116.576
	CURRENT	2015-16	W	14	12,534,562	100,010	328,144	12.962.716
	SCHE				4			
	EXPENDITURE		To Expenses in respect of Property	To Establishment Exp.	To Expenses On Objects of Trust	To Depreciation	By Excess of Income over expenditure	

As per audit report of even date For S. Ramanand Aiyar & Co. Place: Mumbai Date: 30th May, 2016

Trustees

TRUSTEE

For International Tall and For Pairer Trade

Date: 3 O MAY 2016 Place: Mumbai

Chartered Accountants 1 Dipen Parekh (Partner) M.No.40991



### S. Ramanand Airyar & Co.

CHARTERED ACCOUNTANTS

501 / 502, 5th FLOOR, UMERJI HOUSE, NEXT TO CRESCENT PLAZA, OPP IMPERIAL HOTEL, TELLI GULLY, ABOVE BANK OF BARODA, ANDHERI (EAST), MUMBAI - 400 069.

Tel.: 91-22-2682 0605 / 2682 0608 / 4077 0800 Fax: 91-22-2682 0274

Website: www.sraco.in Email: mumbal@sraco.in

### FORM 10B

(See rule 17B)

Audit Report under Section 12A(b) of the Income-Tax Act, 1961, in the case of charitable or religious trusts or institutions

We have examined the balance-sheet of INTERNATIONAL RESOURCES FOR FAIRER TRADE as at 31st March, 2016 and the income & expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit. In our opinion, proper books of account have been kept by the Head Office, Mumbai, of the above named trust visited by us so far as appears from our examination of the books, and proper returns adequate for the purposes of audit have been received from branches not visited by us, subject to the comments given below:

In our opinion and to the best of our information, and according to the information given to us, the said accounts give a true and fair view:

 in the case of the balance-sheet, of the state of affairs of the above named trust as at 31st March, 2016, and

 in the case of the income & expenditure account, the surplus of its accounting year ending on 31<sup>st</sup> March, 2016.

The prescribed particulars are annexed hereto.

Place: Mumbai

Date: 3 0 MAY 2016

FOR S. RAMANAND AIYAR & CO.
Firm Registration No. 000990N
(Chartered Accountants)

NO Alla

Dipen Parekh M.No. 40991